



Netbox Blue helps IGA effectively manage multiple supermarkets remotely

A Brisbane IGA owner has made massive savings by installing the internet productivity, management and security tool, the Netbox. The appliance from IT innovator, Netbox Blue has allowed the owner to manage his supermarkets remotely and has paid for itself in the first month.

"The biggest bonus for me has been the ability to access the Netbox via the internet. This allows me to manage my Netboxes and therefore my supermarkets from anywhere at anytime," IGA store owner, Brad Hopper says.

The Customer

Brad Hopper is an entrepreneurial owner of three IGA stores in Brisbane. He was winner of the 2006 IGA National Grocery Department of the Year and also the 2005 IGA Queensland Retailer of the Year. His supermarkets are spread around the city in Manly, Milton and his third business is under construction in the central suburb of New Farm.

The Challenge

Mr Hopper's greatest challenge in managing two thriving businesses and a construction project was staying on top of developments at different sites. If he was in one supermarket, he had no way of really staying in control of what his staff members were doing in the other supermarket.

On one occasion an employee down-loaded a massive music file. It almost brought down the whole system. With a third store under way Mr Hopper needed to regain control of his network and his businesses.

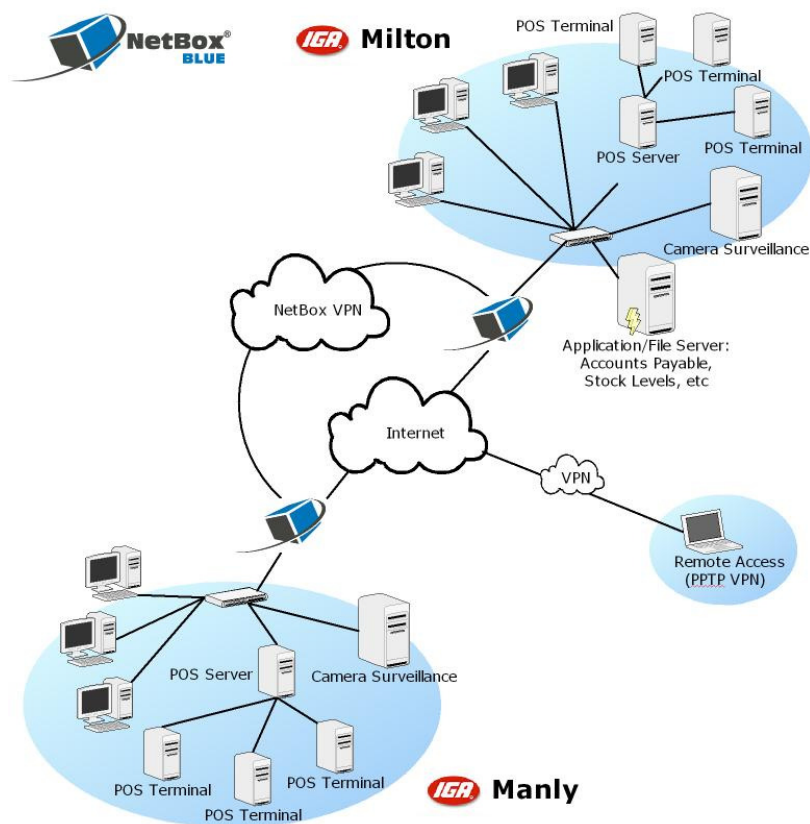
The Solution

Mr Hopper chose the Brisbane-based IT company, Netbox Blue to provide the answer to his dilemma. He installed a Netbox in each of his supermarkets. The Netbox seamlessly integrates productivity and security tools into one compact and affordable package. The product is easy to install and is remotely managed and supported by Netbox Blue. Upgrades to the system and feature enhancements are automatically pushed out on a live basis.

The Netbox also provides a secure Virtual Private Network between Mr Hopper's supermarkets. This allows him to access his network from any internet browser – at home, in the office or from the other side of the world. A data compression tool in the Netbox VPN also effectively doubles the bandwidth between supermarkets.

“I’m very impressed with the Netbox. It is very intuitive and easy to manage. There is no need for a specialist to run it. I really like the way I can relocate the Netbox if I need to and change ISPs. I also find it helpful that I can connect using a name rather than an IP address. I use the Netbox to host my email. Probably best of all, the Netbox VPN allows me to stay connected to my other sites at high speed.”

Brisbane IGA Store Owner, Brad Hopper



About Netbox Blue

Netbox Blue is a leading provider of internet and email security, filtering and management solutions. Netbox Blue provides organizations with the tools to protect their network from internal and external threats, control data leakage and ensure staff use the internet productively. The company offers a broad portfolio of products and services including Unified Threat Management appliances, email filtering appliances, soft appliances (for virtual environments) and OEM-ready solutions. The company was established in 1999, is privately held and is based in Australia. Netbox Blue has a presence in 18 countries and has partnerships and distribution agreements with some of the world’s largest IT providers.

**More information is available at netboxblue.com
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