

# Category Web Filtering

## WHAT ARE YOUR STAFF REALLY DOING ON THE INTERNET?

With the rise in popularity of social networking and blogging sites, together with the traditional host of other inappropriate temptations on the web, now is the time to solve the issue.

### Netbox Blue has the answer.

Category Web Filtering – flexible policy enforcement.

Any Netbox can be upgraded seamlessly to provide this service within the existing appliance, and can be managed from within the current easy to use user interface.

The solution further enhances the comprehensive reporting and monitoring tools that are part of the Netbox solution. Many organisations today are looking for a way to implement their existing email and internet policies in such a way that they confidently know that staff are not abusing their access to the company's internet services and IT systems.

Policies can be created for specific groups, time of day and categories of sites. Reports will also show any attempts to access blocked sites for further action where necessary.

All reports offer full drill down capability to find out more about who may have accessed certain sites for example. These reports can show historic as well as real time views. They can even be accessed remotely.

Many customers are reporting massive productivity benefits from this solution, and by enabling policies that are flexible and not draconian, keeping staff happy.

In a 100 person company, simply saving 30 minutes a day in lost productivity adds an effective extra six people to the workforce, delivering a fast return on investment.

To find out more or to request a copy of our legally drafted internet and email use policy please contact your Netbox Blue Business Partner or contact us directly at sales@netboxblue.com



### 53 Categories, with dynamic and automatic classification

There are 53 different categories, such as Pornography/Sex, Social Networking, Gambling and Job Search, which can be selected depending on the specific requirements of the company. The categories are updated on a continuous basis via a dynamic and automated process, several times a day, therefore ensuring any unauthorised content is blocked by the Netbox.



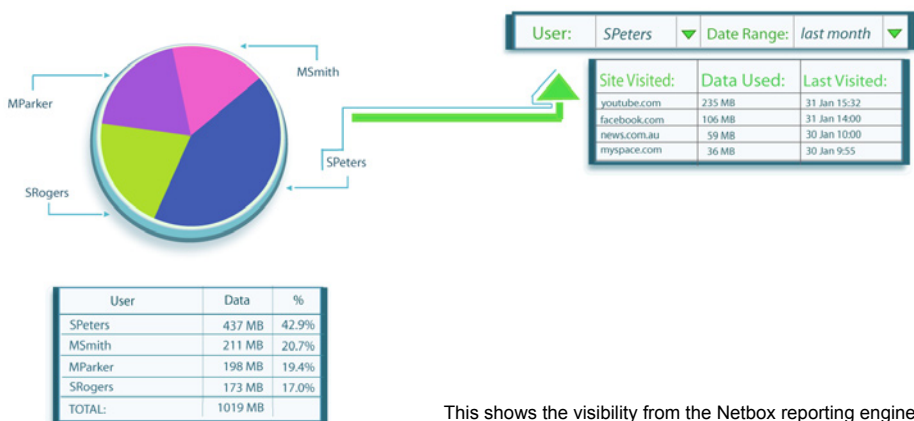
### Easy to setup and manage

Policies can be created in as little as three mouse clicks, and can apply to different groups, workstations or networks. There is no need for any ongoing management, a true set and forget solution!



### Detailed reports showing usage and blocked activity

The solution delivers highly customised reports based on individual usage, page visits and blocked attempts. Extremely easy to setup, and can be automatically emailed to you on a daily, weekly, fortnightly or monthly basis.



This shows the visibility from the Netbox reporting engine with the ability to drill down to further levels of detail.

## HELPING MANAGE THE RISK FROM WEB 2.0

Category Web Filtering (CWF) is designed to help organisations manage, control and secure staff access to the internet, therefore protecting and maximising the use of their IT assets.

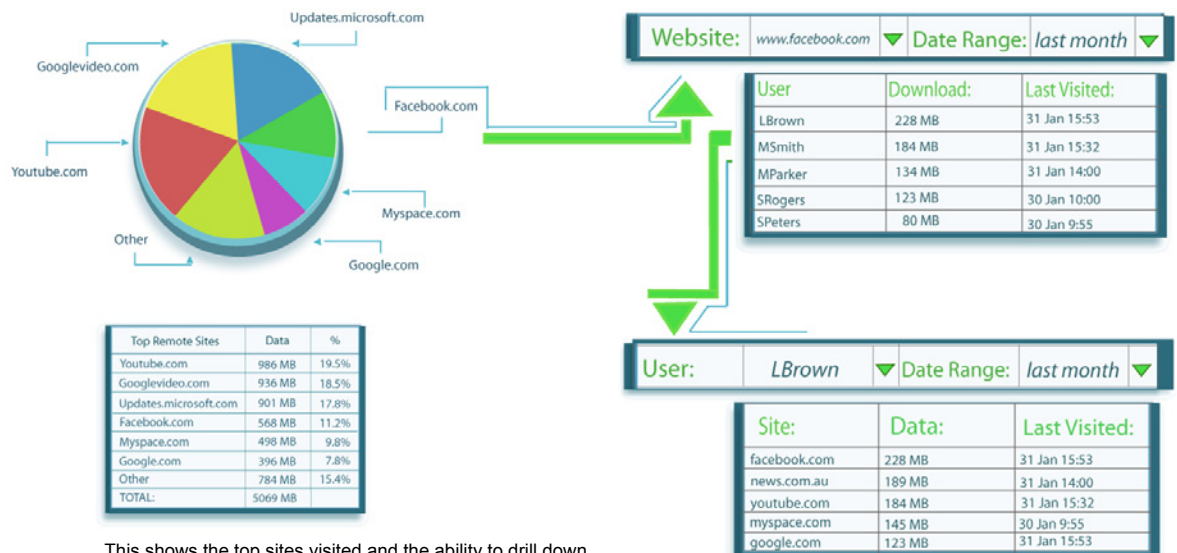
CWF allows organisations to achieve significant cost savings and allows them to take control of:

- **Productivity:** reducing wasted staff time (by reducing inappropriate web surfing). Surveys suggest that, on average, staff waste in excess of an hour a day surfing non-business related internet sites. Research proposes that up to 30% of (white collar) employee time on the internet is spent accessing non-business related content. This can represent a huge cost for small and large businesses alike.
- **Infrastructure costs:** reducing internet access costs and bandwidth savings – by limiting and/or controlling non-business related use. Many sites have reported considerable bandwidth savings by using CWF and increased network performance.

- **Legal exposure:** minimise adverse publicity that an incident can generate, fines or even jail time for illegal activities (eg: copyright, illegal site access or media streaming). It is important to note that courts are increasingly taking the view that the employer has a duty of care to protect employees against such material being made available and/or being displayed in the workplace.
- **IT security:** enhancing the IT security capabilities of the Netbox by having the ability to block sites that frequently deliver worms, viruses, spyware, etc.

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This shows the top sites visited and the ability to drill down into this data.

### Leading Edge Protection

Using patented categorisation technologies, the Netbox is able to accurately and quickly categorise new sites to one or more categories. This categorisation process is done on an 'as needed' basis, and not via an 'a-z' methodology like most other site categorisation solutions. This ensures the sites that users are accessing are categorised in the fastest time frames and with absolute accuracy. Best of all – every other Category Web Filtering enabled Netbox around the world is helping you protect your users in real time.