



Netbox Blue's Social Risk Management Platform Capabilities



Netbox Blue's Social Risk Management Platform offers a range of features that can be flexibly configured.

These capabilities include:



Netbox Blue has been developing network security solutions for over 15 years. This rich heritage and experience gives our customers unprecedented choice when planning how to implement a Social Risk Management (or Social Archive) solution.

Customers can choose how to capture communications - from a proxy-based capture solution, including an integration with an existing proxy solution, endpoint capture technologies or other methods. All of these methods provide the ultimate in security and risk management solutions.



As the use of Social Media, IM and collaboration tools increases, so do the security risks. Netbox Blue offers its clients a broad range of security features, including:

- Malware scanning – on inbound and outbound content
- Secure Access Controls for corporate social media accounts
- Identity Management – linking each communication to each staff member
- Prevention of vicarious liability through the addition of disclaimers
- Identifying rogue accounts in use within an organization that could otherwise have far-reaching reputational impact



“The number of cases involving social media evidence continues to skyrocket. Commentators and courts alike have noted that the use of social media evidence has become commonplace across all types of litigation.”



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Risk-averse organizations have been managing their internet based communication channels for email and in some cases voice and other file sharing applications for many years. As Social Media, IM and collaboration tools pervade office environments, so the controls must adapt to these otherwise uncontrolled communication channels.

Netbox Blue's platform provides a unique ability to apply pre-defined pattern matching technology on communications before they are transmitted or posted. This unique ability to apply active compliance "in-stream" gives organizations the ability to prevent issues occurring.

In-built patterns are available, while custom policies can easily be set up.

A full reporting and alerting system is included with the Social Risk Management platform to ensure breaches are recorded and supervisors notified as required.



Many organizations are now looking to enable digital transformation by engaging their staff on social channels. This can improve customer service or add many new brand advocates to help promote new products or services.

Netbox Blue's platform offers the ability to hold messages that meet predefined criteria for review. This can be used to review any potentially sensitive messages that may include an executive's name, an unreleased product name or financially or market sensitive data such as an acquisition target. The feature offers automated workflow and logging for training purposes and all data can also be passed into the organization's archive platform.

Further supervisory capabilities are available including ethical wall establishment.



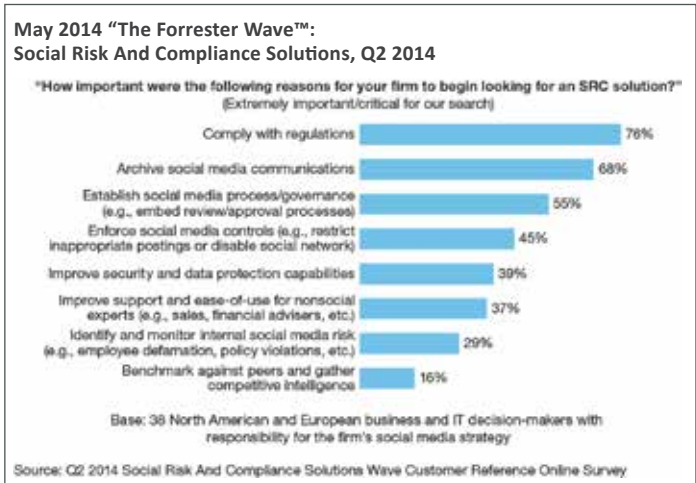
Netbox Blue's platform is able to present social communications into the organization's archive platform.

These communications are presented in an evidentiary quality format that is digitally sustainable.

Netbox Blue has partnerships with some of the world's leading archive and content management providers.

Netbox Blue adds value to the data by:

- Passing it to the archive platform in a standard format, enabling ease of search and discovery
- Adding all associated metadata
- Time stamping each message
- Adding the unique user identity (not just the user name on the social platform)
- De-duplicating the messages to ensure the data store remains manageable and
- Threading communications for contextual value



“ *“Allowing employees to use social media while at work introduces new risks for the company, creating significant challenges for risk and compliance professionals. While you may feel compelled to simply block such sites and focus on other risk management issues, this is no longer practical, and even if it were, the business opportunity is too great.”* ”

Source - Forrester Research - Manage the Risks of Social Media